Application Data Sheet

Application Information

Application Type:: Utility

Subject Matter:: Utility

CD_ROM or CD-R?:: None

Title:: SYSTEM AND METHOD FOR BUYING AND

SELLING SPOTS FOR ADVERTISEMENTS IN

MASS-MARKET MEDIA

Attorney Docket Number:: 02713.002000.

Total Drawing Sheets:: 65

Small Entity?:: No

Petition included::

Secrecy Order in Parent Appl.?:: No

Applicant Information

Primary Citizenship Country:: USA

Status:: Full Capacity

Given Name:: Thomas

Middle Name:: Francis

Family Name:: Olson

City of Residence:: Westport

State or Province of Residence:: Connecticut

Country of Residence:: USA

Street of mailing address:: 116 Hillandale Road

City of mailing address:: Westport

State or Province of mailing address:: CT

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 06880

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Primary Citizenship Country:: USA

Status:: Full Capacity

Given Name:: Kenneth

Middle Name:: Ernest

Family Name:: Little

City of Residence:: Deer Park

State or Province of Residence:: Illinois

Country of Residence:: USA

Street of mailing address:: 21834 Mayfield Lane

City of mailing address:: Deer Park

State or Province of mailing address:: IL

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 60010

Primary Citizenship Country:: USA

Status:: Full Capacity

Given Name:: Andrew

Middle Name:: Carlton

Family Name:: Ward

City of Residence:: Sleepy Hollow

State or Province of Residence:: NY

Country of Residence:: USA

Street of mailing address:: 250 Kelbourne Avenue

City of mailing address:: Sleepy Hollow

State or Province of mailing address:: NY

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 10591

Primary Citizenship Country:: USA

Status:: Full Capacity

Given Name:: Nicholas

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Middle Name:: Michael

Family Name:: Garramone

City of Residence:: New York

State or Province of Residence:: New York

Country of Residence:: USA

Street of mailing address:: 34 West 76th Street

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City of mailing address:: New York

State or Province of mailing address:: NY

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 10023

Primary Citizenship Country:: USA

Status:: Full Capacity

Given Name:: Robin

Middle Name:: Fran

Family Name:: Schlossman

City of Residence:: Plainview

State or Province of Residence:: New York

Country of Residence:: USA

Street of mailing address:: 79 Lincoln Road South

City of mailing address:: Plainview

State or Province of mailing address:: NY

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 11803

Correspondence Information

Correspondence Customer Number:: 5514

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Representative Information

Representative Customer Number::	05514

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	An application claiming the benefit under 35 USC 119(e)	60/437,020	12/31/2002

Assignee Information

Assignee name:: National Cable Communications, LLC

Street of mailing address:: 405 Lexington Avenue

- City of mailing Address:: New York

State or Province of mailing address:: New York

Country of mailing address:: USA

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